

Position Title: Marketing Internship
Location: 2985 Drew Road, Suite 213, Mississauga, ON L4T 0A7

Introduction

Akhtar & Associates Legal Services is a full service law firm offering a variety of legal services to our clients in Ontario, Canada.

Description of Position

This is an exciting opportunity for a mature self-motivated individual to fill the role of Marketing Intern.

- Develop a marketing plan to promote Akhtar & Associates Legal Services
- Manage company social media channels, including Facebook, LinkedIn, and other relevant platforms
- Engage in social media presence creation on new and emerging social media platforms
- Create advertorial content
- Optimize content following search engine optimization (SEO) and pay-per-click (PPC)
- Manage blogs

Qualifications:

- Solid understanding of social media channels
- Write effective copy for website and social media channels
- Knowledge of writing for Search Engine Optimization (SEO)
- Excellent writing and communication skills
- Ability to work independently
- Proven administrative, planning and organizational skills
- Ability to conduct internet searches

The successful candidate will work closely with the Marketing Manager.

Contact:

Amir Akhtar, President
Akhtar & Associates Legal Services
2985 Drew Road, Suite 213
Mississauga, ON L4T 0A7
Ph: (289) 632-1571
Email: amir@akhtarlegalservices.ca